

*Government Notice No. 64 of 2025***THE CONSUMER PROTECTION
(PRICE AND SUPPLIES CONTROL) ACT****Regulations made by the Minister under section 35 of the
Consumer Protection (Price and Supplies Control) Act**

1. These regulations may be cited as the Consumer Protection (Price and Supplies Control) (Coupons and Gift Vouchers) Regulations 2025.

2. In these regulations –

“Act” means the Consumer Protection (Price and Supplies Control) Act;

“coupon” means any physical or electronic voucher, token, code or instrument, issued by a trader, that entitles a consumer to a discount, rebate, free item or any other benefit in relation to the purchase of goods or services;

“gift voucher” means a prepaid monetary voucher for which a consumer has made payment that can be redeemed for goods or services.

3. No trader shall issue, distribute or advertise a coupon unless –

- (a) the terms and conditions of use, including the expiry date and any restriction, are clearly and prominently stated therein;
- (b) the consumer is informed of any limitation, including product exclusions, minimum purchase requirements or outlet-specific restrictions.

4. (1) A gift voucher shall remain valid for a period of at least 6 months from the date of issue.

(2) A trader shall recognise the face value of a gift voucher for a further period of 3 months after its date of expiry, provided that –

- (a) the voucher was not previously redeemed or refunded;
- (b) the original or digital voucher is presented in a usable condition.

(3) A trader shall, at least one month before the expiry of an unused gift voucher, take reasonable steps to notify the person to whom the voucher is issued, by any available means of communication, of the approaching expiry date.

5. No trader shall –

- (a) refuse to honour a valid coupon or a gift voucher within its stated or extended validity period;
- (b) misrepresent the value, conditions or availability of any coupon or gift voucher;
- (c) issue a coupon or gift voucher in a manner that is false, misleading or likely to deceive a consumer;
- (d) use a coupon or gift voucher in connection with bait advertising or where the promoted goods or services are not reasonably available;
- (e) advertise a coupon in a manner that is false, misleading or likely to deceive a consumer.

6. Any trader who contravenes these regulations shall commit an offence and shall, on conviction –

- (a) in the case of a first offence, be liable to a fine of not less than 10,000 rupees and not exceeding 100,000 rupees;

- (b) in the case of a second or subsequent offence, be liable to a fine of not less than 25,000 rupees and not exceeding 100,000 rupees.

Made by the Minister on 8 August 2025.
